**Competitor guidelines**

The *AMORES E-artefacts Competition* is an international competition organised by CARNet (the Croatian Academic Research Network) as part of the AMORES project, aimed at increasing student engagement with literature and funded with support from the European Commission. The aim of the competition is to encourage students to read works of their national literature, or European literature, and use contemporary technologies to create e-artefacts in order to help them understand and interpret what they have read. An e-artefact can be produced in a range of digital formats, but for the purposes of this competition the focus will be solely on video and digital comic strips.

**E-artefact authors**

The e-artefacts may be authored by a student or a group of primary or secondary school students resident in a European country. The author(s) must be mentored by a teacher.

E-artefacts may be entered in the competition by the author, a representative of a group of authors, the teacher/mentor of the e-artefact author or group of authors, or another employee of the school attended by the e-artefact author(s).

E-artefacts may also be authored by a child or a group of children who are members/attendees of, or users of services provided by, organisations/institutions/events which are involved in or promote the education and cultural development of children; for instance, libraries, children's literature workshops, art workshops or the like. In this case, the author(s) must be mentored by an adult employed by, or in another capacity associated with, the organisation/institution in question.

**One school may enter no more than 10 e-artefacts in the competition.**

**E-artefact content**

The e-artefact must portray a national or European work of children’s literature in the form of a video or a digital comic strip.

E-artefacts entered in the competition may not contain text, images or other content:

* that may be construed as discriminatory or offensive, whether with regard to race, gender, religion, nationality, or on any other basis
* of a sexually explicit nature
* that promotes or portrays violence

**E-artefact format**

Videos may be no more than 3 minutes in length. They may be submitted in any of the following formats: MOV, MPEG4, MP4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM. Videos in formats not on this list must be converted to one of the formats on the list prior to submission.

Digital comic strips may be submitted in any of the following formats: .jpeg, .gif or .png (no animated formats are allowed).

**Where and how to enter e-artefacts in the competition**

E-artefacts may be submitted through [this online form](http://www.amores-project.eu/e-artefacts-participation.html) starting on 19 May. The competition **closes on 30 June 2015 at 23:59 CET.**

E-artefacts may be submitted:

* as a link to a publicly viewable video posted on an online multimedia sharing service such as YouTube, Vimeo, or Flickr
* as a link to a publicly viewable video uploaded to an online sharing service like Dropbox, Google Drive, Box, or the like

**Copyright**

The author(s) are responsible for the copyright of the e-artefact they are entering in the competition, as well as all the content contained therein.

The author(s) shall enter their e-artefact in the competition under the Creative Commons CC BY license. The author(s) may display the license within the e-artefact, and it will also be displayed on the website where all the e-artefacts entered in the competition will be publicly viewable.

The organiser retains the right to make all e-artefacts entered in the competition available as OER (open educational resources) on the organiser’s website as well as other online services used in the AMORES project.

**E-artefact language**

As this is an international competition, the e-artefact must be submitted in the competitor’s mother tongue, as well as in English.

Videos may be submitted in the competitor’s mother tongue but subtitles in English must be made available.

Digital comic strips may be submitted in one of two ways:

* one file that contains both mother tongue and English text (for example in the same speech bubble), or
* two submissions, one containing the text in the competitor’s mother tongue and the other in English.

**E-artefact evaluation**

The e-artefacts will be evaluated by a Jury panel composed of experts from various European countries, according to clearly defined criteria that follow below.

Evaluation criteria

1. The e-artefact portrays the literary work so that it is identifiable.
   * Is it clear which literary work the e-artefact refers to?
   * Does the e-artefact contain (references to) significant elements of the literary work it is attempting to portray (theme, plot, characters, setting)?
2. The e-artefact interprets the literary work in a creative manner.
   * Does the e-artefact bring added value to the literary work?
   * Is the viewpoint of the e-artefact author identifiable?
   * To what extent is the artistic interpretation original?
3. The e-artefact has the potential to engage students with literature.
   * Does the e-artefact foster student engagement? Is it likely that the student will want to find out more about how the e-artefact was produced or about the literary work it is attempting to portray?
   * How effective is the e-artefact at addressing the author’s peers (other students)?
   * How appealing and interesting is the e-artefact?
4. The literary work (or the part of the literary work that is portrayed) is well-suited to the chosen e-artefact format.
5. The overall impression that the e-artefact makes on the viewer is positive.

For each the 5 evaluation criteria above the Jury panel may award the e-artefacts 0 – 10 points, 10 being the highest number of points obtainable for each criterion.

If an e-artefact does not comply with the competitor guidelines or evaluation criteria, the Jury panel retains the right to exclude it from the evaluation process without further explanation. The Jury panel shall endeavour to resolve all problems in accordance with the overall aims of the competition.

\* if a student from the same school as one of the members of the Jury panel enters the competition, this member of the Jury panel shall be exempt from evaluating the e-artefact submitted by that particular student.

**Prizes**

The Jury panel shall award a prize to the best e-artefact.

The prize is awarded to the e-artefact author (one student) and one teacher – mentor.

The prize for the best e-artefact consists of paid travel to and accommodation in Dubrovnik, Croatia, in order to attend the final event of the competition.

Additional prizes for first, second and third place will be known in due course.

On entering the competition, the author (student) and mentor (teacher) undertake to attend the final event of the competition, which will take place in Dubrovnik on 20 November 2015, in the event that their e-artefact is awarded first prize.

Prizes may not be awarded to e-artefacts submitted or produced by persons who are:

* members of the Jury panel of this competition,
* members of the Organising committee of this competition or members of the AMORES project team,
* students or teachers of classes taking part in the AMORES project,
* employees of CARNet (the Croatian Academic Research Network),
* immediate family members of any of the above.

**Announcing the winner and awarding prizes**

Recipients of the prize for the best e-artefact, as well as additional prizes for first, second and third place will receive notification of their prizes by email on 10 August 2015.

The list of prize recipients will be available on the competition website.

The final event and the prize ceremony will take place in Dubrovnik on 20 November 2015, at the Valamar Lacroma Hotel.

PLEASE NOTE: CARNet shall not assume responsibility for e-artefact content, nor for subsequent changes, modifications or deletions of e-artefacts that have been entered in the competition. CARNet shall also not assume responsibility for e-artefacts over which the contestant holds no copyright, nor for those e-artefacts which make use of materials with unregulated copyright issues. CARNet shall not undertake to protect contestant data privacy.

By entering the competition, the contestant accepts the guidelines in their entirety.